

8 20

REP HEADLINE# 6287742
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG20/12 11.35
*** WPXI-TV ***

ADV # 016513 ADV. NAME ISS/PRIORITIES USA ACTION REP. # OFF. # 18 SALESMAN #

AGY # 01954 AGY. NAME MUNDY KATOWITZ MEDIA BUYER NAME MEDIA PLACEMENT

1322 G STREET SE SALES PRSN WA- CHERYL BLAIR

WASHINGTON, DC 20003

ORDER # 327819 CONTRACT # 6287742

PRDCT PRIOR ACT USA 8/21 EST#1521 COMMENTS: (LINE, ORDER, INVOICE) CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES AUG21/12 AUG27/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG20/12 11.35

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$15,000
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 321
AGENCY PRODUCT CODE = 340
AGENCY EST# = 1521

1			1100P-1135P	60		\$3,000.00	8/24	8/24	1		FRI	1
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PROGRAM : CHNL 11 NWS-11<
CON COM1: CHNL 11 NWS-11<

2			600A-700A	60		\$1,200.00	8/24	8/24	1		FRI	1
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PROGRAM : CH 11 NWS-6AM
CON COM1: CH 11 NWS-6AM

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3			600A-700A PROGRAM : CH 11 NWS-6AM CON COM1: CH 11 NWS-6AM	60		\$1,200.00	8/27	8/27	1		MON	1
4			730P-800P PROGRAM : WHEEL-FORTNE< CON COM1: WHEEL-FORTNE<	60		\$2,500.00	8/27	8/27	1		MON	1
5			600A-700A PROGRAM : CH 11 NWS-6AM CON COM1: CH 11 NWS-6AM	60		\$1,200.00	8/23	8/23	1		THU	1
6			600A-700A PROGRAM : CH 11 NWS-6AM CON COM1: CH 11 NWS-6AM	60		\$1,200.00	8/21	8/21	1		TUE	1
7			1235A-135A PROGRAM : J FALLON-NBC< CON COM1: J FALLON-NBC<	60		\$400.00	8/22	8/22	1		WED	1
8			500A-530A PROGRAM : CH 11 NWS-5AM CON COM1: CH 11 NWS-5AM	60		\$600.00	8/22	8/22	1		WED	1
9			600A-700A PROGRAM : CH 11 NWS-6AM CON COM1: CH 11 NWS-6AM	60		\$1,200.00	8/22	8/22	1		WED	1
10			730P-800P PROGRAM : WHEEL-FORTNE< CON COM1: WHEEL-FORTNE<	60		\$2,500.00	8/22	8/22	1		WED	1
											CONTRACT TOTAL	15000.00
											TOTAL SPOTS	10

AUG/12 11300.00 SEP/12 \$3,700.00

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MARKET TOTALS \$51,724 WPXI 29% KDKA 39% WTAE 25% WPGH 6% CABL 0% WPCW 1% WPMY 0%											
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SVC- NSI
DEMOS- RA35+*